



המרכז הישראלי
JCC Israel Center

BOARDING
PASS ➡

**Give your community the gift of travel
to one of the world's most beautiful,
fascinating and surprising places.**



JCC Boarding Pass, JCC Association's travel program, designs specific trips for JCC participants, based on their interests. You can spend days exploring Israel's vibrant art scene, or you can eat your way through the variety of cuisines that contribute to Israel's new foodie culture. Israel has one of the most diverse environments in the world and is a leader in green technology. Find out more on your customized, natural-wonder journey. Learn what's really behind those news sound bites you hear. From politics to spirituality, a JCC Boarding Pass trip can introduce your JCC members and members of your wider community to an Israel they've never seen or imagined. Your JCC's trip may focus on any one of a variety of topics: archaeology, fitness, Middle Eastern cuisine or healing, for example. Or it might appeal to a specific group, such as interfaith families, LGBT communities, or hikers and bikers.

We can design a trip that's perfect for you.

Travel is one of the most rewarding experiences your members can have as a group, and Israel is a great destination. Israel in the 21st century is an astonishingly diverse, vibrant society, a true crossroads of the world. Ancient and modern, Israel awakens aspects of Jewish identity your members didn't know they possessed.

Do it for them, do it for the JCC, do it for the Jewish community.



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Give them an Israel they never imagined.



Arts & Culture – Israel

A diverse and dynamic land in the midst of one of the world's most ancient regions creates exciting art. Journey through the country with a focus on arts and culture—visit galleries, listen to concerts, meet artists, attend performances and even take the opportunity to release the artist in you.

Culinary Delights and Wineries

Israeli cuisine today is a delicious melting pot of food and culture from North Africa, Middle Eastern countries such as Lebanon, Yemen, and Iraq, Mediterranean countries, and of course Europe and Russia. Israel is where East meets West and old meets new. Visit markets and wineries, try your hand at preparing ethnic dishes, meet with chefs and enjoy the luxury of some of Israel's best hotels and restaurants.



Sports and Wellness

Walk and cycle through the diverse landscapes of Israel, hike through the national parks, watch a soccer or basketball game, play a round of golf, sail on a yacht or enjoy early morning yoga overlooking the Mediterranean—all this combined with visiting some of Israel's best known sites.

Accessible Israel for Special Needs

Everyone should have the opportunity to visit Israel. We will design a trip together with you to ensure that members with disabilities, whether physical or cognitive, will enjoy a journey of a lifetime in one of the most fascinating countries in the world. Our expert guides have experience in finding the right pace and balance of experiences for this type of group.



Interfaith

Now more than ever, your members will be looking to the JCC as a home for diversity and inclusion. Your JCC is best suited to offer an Israel trip for your Jewish and non-Jewish members and interfaith couples. Offer them the chance to explore this diverse country with sensitivity and support to the ethnic and religious diversity of the group.

Trips for Women

With the comfort, support and camaraderie of women, travel to Israel to explore the country's archaeology, art, culture, world of hi-tech, and cuisine. Meet with Israeli women to understand the challenges and successes they have and celebrate women's accomplishments in this young state.



Multi-Generational/ Family Trips/Bar Mitzvah Trips

Offer your families a real community experience. Grandparents watching their grandkids make pita bread, children watching their parents explore the magic of Israel, extended families reuniting in Israel or making that Bar/Bat mitzvah extra special? The Israel trip offers the opportunity to spend time with your own families, your JCC family and be welcomed as part of the larger Israeli family as well.



LGBTQ-Focused

Israel is known for being gay friendly, and Tel Aviv specifically has been crowned as the gay capital of the Middle East. Welcome to Israel, and welcome to a celebration of both one of the most fascinating countries in the world, along with what has evolved to be one of the best destinations during Pride Week (or any other time). Explore Israel's history, people, art and culture, accomplishments and challenges. Meet with members of the gay community in Israel and create a community of your own!

Older Adults

Is Israel on their bucket list? Or was their last visit to the Western Wall back in the 1960s? Make their dream come true and bring your older adults on that special trip to Israel. They won't miss out on anything, but together we will ensure that the pace of the trip and support offered is geared for the older traveler. Let your members travel with your tried and trusted staff. Give them and their families the confidence that they will have an experience of a lifetime.



Jewish Europe

Poland? Spain? Budapest? Paris? Just some of the options for a Europe/Israel trip to enjoy Europe's beauty, historical sites and Jewish landmarks. Through JCC Global there will be opportunities to meet with members of local Jewish communities and hear their stories. Following the visit to one of our Boarding Pass destinations in Europe, the trip will continue to Israel, where participants will have a chance to connect their Jewish Europe experience with contemporary Israel.

Thoughts from the field

"The experience in Israel with the trip for adults with disabilities was nothing short of personally transformative. The JCCA Israel office took care of every detail and many well beyond anything I could have thought of. Watching the entire group dance was among one of the most beautiful sights I have ever experienced."

—Carole R. Zawatsky, Executive, Edlavit JCC, Washington DC, **SPECIAL NEEDS TRIP TO ISRAEL MAY 2016**

"The impact on our lay people was stunning! Just to see the potential of the Israeli arts for programming at the JCC was mind opening. The people who experienced this unique tour have become the biggest supporters of Tapestry, the arts and ideas initiative of the JCC. Rusti and Stevie Moffic, two of the participants, are now the chairs of our Tapestry committee... in short, this special tour of Israel helped us strengthen our mission of connecting to Israel: it raised the level of knowledge of Israeli arts and society, and created a basis for lay and financial support for the arts at the JCC."

—Jody Hirsh, Harry & Rose Samson Family JCC, **ARTS AND CULTURE TRIP, APRIL 2015**

It sounds like fun, but what's in it for my JCC?

The Boarding Pass program can be used as an outreach initiative to engage new community members as yet not affiliated with the JCC, or to offer another quality program and connection point for your members. Experience has shown that JCC Boarding Pass trips facilitate meaningful experiences for first-timers, veteran visitors, repeat JCC Boarding Pass participants and even native-born Israelis. At the end of the trip your JCC will have created a tight-knit community, committed to your JCC and to Israel.

I have no idea how to plan my trip.

JCC Israel Center professionals will walk you through the whole process, from how to recruit, writing the itinerary, choosing hotels, taking care of logistics and helping you plan pre and post sessions.

My community already sends trips to Israel through the synagogue or Federation—why through the JCC?

Many of your members, Jewish or non-Jewish, may not be involved in other community organizations and will trust your JCC to offer a higher quality pluralistic experience with the JCC touch and care.

We are a small JCC and not sure we will get enough participants.

You can reach out to other JCCs to join you on this journey, or other agencies in your community—a great way to collaborate and for your members to meet new people.

Why do this through the JCC Israel Center and not through a travel agency?

JCC Israel Center understands the JCCs, the potential of helping you build your community. Our priority is to create an educational and impactful journey in Israel; we work with you to suggest pre and post sessions to make the travel part of a larger experience. That is what motivates us. It is not a business venture for us.

You've got me excited—how do we proceed?

In order to proceed with making the arrangements, please contact Sara Sless, director of our adult programs at JCC Israel Center. More information can be found on jcca.me under the Israel knowledge base, together with examples and program drafts.



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For more information email Sara Sless
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JCC Israel Center's mission is to enhance and enrich connections to Israel and encourage Israel engagement. Boarding Pass provides meaningful travel experience for your members. Our programs are pluralistic and non-denominational and designed carefully with you to ensure the program suits your needs and goals.

The JCC Boarding Pass initiative provides the same professional expertise found in all of our JCC Association programs, and places safety, security and quality experience as the highest priorities.